



## **MEDIA INFORMATION**

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FOR IMMEDIATE RELEASE

### **SPEED™ AIRING ONE-HOUR LIVE PRE-RACE SPECIAL FOR TONY STEWART'S 2010 PRELUDE TO THE DREAM**

**NASCAR CREW CHIEFS LETARTE, GRUBB TO JOIN *PRELUDE TO THE DREAM*  
*COUNTDOWN SHOW* BROADCAST CREW**

**DRIVERS FROM MULTIPLE DISCIPLINES GIVING OF THEIR TIME, TALENT  
TO SUPPORT TOP CHILDREN'S HOSPITALS**

SPEED is airing a one-hour live pre-race special -- *Prelude to the Dream Countdown Show* -- in support of NASCAR champion Tony Stewart's annual all-star charity dirt Late Model race from his famed Eldora Speedway on June 9 at 6 p.m. ET.

HBO Pay-Per-View is televising Stewart's sixth-annual Gillette Fusion ProGlide Prelude to the Dream, with proceeds from the telecast supporting four of the nation's top children's hospitals: Riley Hospital for Children in Indianapolis, Cincinnati Children's, Levine Children's Hospital in Charlotte, N.C., and St. Jude Children's Research Hospital in Memphis, Tenn.

"Tony and his team continue to develop the Prelude into a very cool event," said SPEED President Hunter Nickell. "The impressive list of championship caliber drivers he brings together every year to raise money for charity continues to grow ... and this isn't a 'have to' event for these guys, it's a 'want to' ... that's what makes it awesome."

*Prelude to the Dream Countdown Show* is hosted by Stewart and Matt Yocum with Jeff Gordon's NASCAR crew chief, Steve Letarte, and Stewart's crew chief Darian Grubb providing technical analysis and commentary during the *Prelude* practice sessions. SPEED personality and driver Kenny Wallace, a former winner of the *Prelude to the Dream*, will offer in-car commentary as he takes viewers for a spin around the half-mile clay oval.

During the pre-race broadcast, event sponsor Gillette will have a major announcement for the participants, which include Stewart, Wallace, Bill Elliott, Kasey Kahne, Bobby Labonte, Joey Logano, Cruz Pedregon, Marcos Ambrose, Dave Blaney, Kyle Busch, Jimmie Johnson, Matt Kenseth, David Reutimann, AJ Allmendinger, Clint Bowyer, Ron Capps, Jeff Gordon, Ryan Newman, Aric Almirola, Ricky Carmichael, Carl Edwards, Ray Evernham, Denny Hamlin and Ken Schrader.

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The SPEED and NASCAR on FOX broadcast team of Mike Joy, Darrell Waltrip and Larry McReynolds will call the race action, with Dr. Dick Berggren and Letarte working the pits.

The SPEED pre-race special will include:

- Behind-the-scenes access to driver arrivals and drivers meeting
- Practice session coverage
- A look at recent upgrades to Stewart's Eldora Speedway
- Scouting reports on each team and the new team concept
- Features on event newcomers, including NASCAR Camping World Series driver and Supercross great Ricky Carmichael

For more information or to donate, please visit: <http://www.preludetothedream.org/>

SPEED™, anchored by its popular and wide-ranging coverage of NASCAR, is the nation's first and only cable television network dedicated to automotive and motorcycle racing, performance and lifestyle. Now available in more than 80 million homes in North America, SPEED, a FOX Sports property, is among the industry leaders in interactive TV, video on demand, mobile initiatives and broadband services. For more information, please visit [SPEED.com](http://SPEED.com), the online motor sports authority.

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